

WHY WIDEX MOMENT™

1

Un-matched Sound Quality

- Builds on Widex's legacy of providing the best, most natural sound possible
- Sections 3, 4, 5, 6, 7, and 8 contribute to 'The Widex Sound'
 - » Sound quality is main driver of hearing aid satisfaction¹

2

Users prefer WIDEX MOMENT™

WIDEX MOMENT™ rated higher (statistically significant) than existing technology on:^{2&3}

- Overall sound quality
- Hearing conversations in noise
- Hearing TV
- Listening to music
- Overall satisfaction

3

Un-matched Fitting Precision

- TruAcoustics™:
 - » Foundation for receiver/ear-tip/vent recommendations in COMPASS™ GPS
 - » Ensures ear-specific and model-specific compensation of fitting variables (eg. Venting)
- Sensogram ensures accurate delivery of gain at the eardrum by eliminating calibration error

4

PureSound™: Optimal Sound Quality for Open/Vented Fittings

- Industry leading processing delay (0.4ms)
- Clean, transparent sound due to elimination of comb-filter effect

5

Consistent Performance Across Environments

- Variable-speed compression blends fast- and slow-acting compression strategies
- Soft-level noise reduction
- Fluid Sound Technology (Sound Classes)
- SMARTWIND Manager™
- Real-time Inter-ear Speech Enhancer (440 level)
- Inter-ear speech enhancer (330 level)

6

Feedback Cancelling that Maintains Sound Quality

- Increases available gain before feedback
- Does not negatively impact sound quality (unlike competitive systems)

7

108dB Linear Input Dynamic Range

- Wide linear input range: 5-113dB SPL
- Employs 18-bit processing
- Ensures sounds at all input levels are audible
- Maximizes sound quality and advanced feature performance in all environments

8

Superior Control and Personalization

- Preference control blends gain and feature adjustments for greater efficiency
- SoundSense adapt learns from patient's adjustments
- MySound:
 - » AI integration (real-time machine learning)
 - » Allows for advanced personalization of sound in the moment

9

Superior Music Reproduction

- 70-10,000Hz⁴ frequency range
- 108dB input dynamic range (5-113 dB SPL)
- Music program, dedicated music sound class, and streaming template
- 440 level: 2 music sound classes for classical and contemporary music

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Zen for Tinnitus

- ZEN harmonic tones, noise, and/or shaped noise
- Proven tinnitus management tool⁵
- Widex Zen Therapy protocol/certification

1. M. Picou, (2020). MarkeTrak 10: Survey Results Reveal High Satisfaction with Hearing Aids. Audiology Online. Course#: 34300

2. Patient Satisfaction with Widex MOMENT Hearing Instruments in Real-Life Listening Environments - Submitted for publishing

3. Balling LW, Townend O, Helmink D. Sound quality in real life-Not just for experts. Hearing Review. 2021;28(2):27-30

4. Available for select receivers

5. Sweetow, R. W., & Henderson, S. J. (2010). Effects of acoustical stimuli delivered through hearing aids on tinnitus. Journal of the American Academy of Audiology, 21(7), 461-473